

WIRED PRESENTS

MARTHA IS DEAD



PC  PS5 | PS4  XBOX ONE

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DRIVEN BY PASSION





Luca Dalcò

In the entertainment industry, there are often pioneers, story tellers and a set number of individuals known for pushing boundaries. Luca Dalcò sits amongst the likes of David Lynch and Hideo Kojima, but in true Italian fashion, he is humble and not one to talk often. His vision and direction has been creating stories for 30+ years, working in theatre and also looking for ways to immerse audiences. In the early 2010's he started looking at how video games could be used, bringing the award-winning *The Town of Light* to gamers and forcing the conversation around mental health treatment historically. With *Martha Is Dead*, Luca takes some of these themes and ideas, and strives to deliver a much deeper immersion that will provoke players, designed to create a feeling of uncomfortableness and questions over truth, treatment and history.

MARTHA IS DEAD

**“And those who
were seen dancing
were thought to be
insane by those
who could not hear
the music”**

PC  PS5 | PS4.  X|S  XBOX ONE



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MARTHA IS..

**DARK. AN ADVENTURE. GRAPHIC. NEXT-GEN. INDIE.
ATMOSPHERIC. NARRATIVE DRIVEN. DEEP. MULTI LAYERED.
WW2. THEMED. PARTISAN. ARTISTIC. ITALIAN. GERMAN.
BEAUTIFUL. UNCOMFORTABLE. TRUE. CONTROVERSIAL.
CLAUSTROPHOBIC. PICTURESQUE. TUSCAN. REAL.
PSYCHOLOGICAL HORRIFIC. VISUAL. ITALIAN. INDIE.
NARRATIVE. WAR TORN. ASPIRATIONAL. INNOVATIVE.
BOUNDARY PUSHING. CINEMATIC. TUSCAN. UNFORGETABLE.**

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ABOUT THE GAME

MARTHA IS DEAD

Martha Is Dead is a dark first-person psychological thriller, set in 1944 Italy, that blurs the lines between reality, superstition and the tragedy of war.

As conflict intensifies between German and Allied forces, the desecrated body of a woman is found drowned... Martha!

Martha is dead, and her twin sister Giulia, the young daughter of a German soldier, must alone deal with the acute trauma of loss and the fallout from her murder. The hunt for the truth is shrouded by mysterious folklore and the extreme horror of war that draws ever closer.

What will prevail?

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Unashamedly authentic voice acting in Italian.

The first Indie game to launch using the native Italian language as the default setting – for full immersion into the story and the characters.

From the creator of The Town of Light

The second game from LKA, the award-winning developer of “The Town of Light” and specialists in reality based narrative games focused on tough subjects.

Deep and dark multi-layered narrative

Martha Is Dead is an exploration of loss, relationships and the psychological undertones of a dark period of history through the eyes of a young woman who seeks the truth, but who also has secrets of her own to hide.

Explore a detailed recreation of the Italian countryside

Freely explore the breath-takingly realised Tuscany countryside on foot, by boat, or bike. Grounded in reality, Martha Is Dead’s setting and historical context are inspired by real facts and places that have been faithfully reconstructed in true LKA fashion.

Play with dolls

Play with numerous marionette sequences in the mechanical theatre to remember repressed memories.

Mixing folklore with superstition MARTHA IS DEAD

Unlock symbols and use tarot cards for unveil new aspects of the game and to summon the spirit of The Lady.

A backdrop of War

Collect newspapers, telegrams and listen to the radio to keep updated on what is occurring in the world during the war.

Virtual photographic greatness

Take pictures for the sheer pleasure of doing so, and also to progress through the story and discover more about the game world. A simulator will guide you through 1940s photography, where you’ll be able to develop your actual photos through a fully working in game darkroom!

Authentic Italian music of the era

Immerse yourself in a deeply evocative and atmospheric soundtrack containing underwater music specialists Between Music and their Aquasonic project; The Town of Light composer Aseptic Void and his moody yet spiningling tones; and held together in true vintage style featuring reimagined versions of classic tracks including Schubert's Ave Maria, O Bella Ciao, with original tracks written and sung by Francesca Messina, AKA 90s disco star, Femina Ridens.

TRAILERS SO FAR

MARTHA IS DEAD

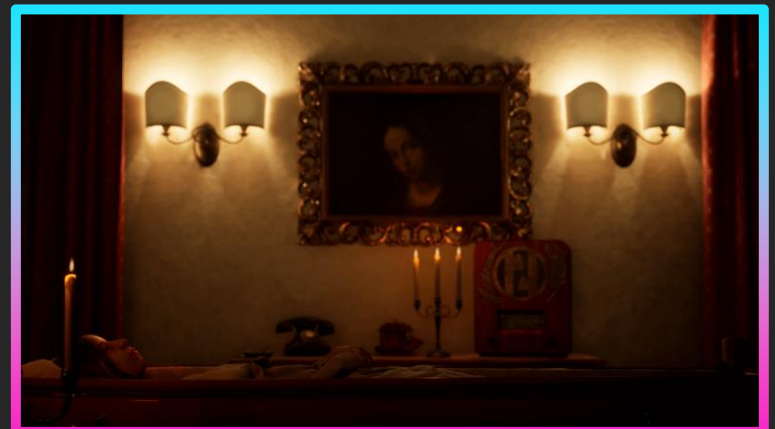
5m MILLION VIEWS TO DATE ACROSS SOCIAL MEDIA & YOUTUBE



Reveal: <https://www.youtube.com/watch?v=QpX6RSNqOdQ>



Gameplay: <https://www.youtube.com/watch?v=sRguFEABT2o>



Remembrance: https://www.youtube.com/watch?v=5VFJ_-0uLG8



Flesh Files: <https://www.youtube.com/watch?v=zxuleTE0TL0>



The Lake: <https://www.youtube.com/watch?v=YEaOfAQ22Aw>



The White Lady <https://www.youtube.com/watch?v=vFsjJWX3TRo&t=7s>

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GEFORCE
RTX

MARTHA IS DEAD

RTX | RAY TRACING

New levels of immersion | 4K 60 FPS

Martha Is Dead utilises the power of RTX real-time ray tracing technology, adding incredible levels of cinematic photorealism to this stunning game - along with NVIDIA DLSS deep learning super resolution for boosted frame rates.

PC PS5 PS4 SERIES X|S XBOX ONE



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METAHUMAN

Metahuman is a brand new technology that takes real-time digital human creation to an unprecedented standard of quality, fidelity, and realism.

Martha Is Dead will be one of the very first video games to utilise this ground-breaking technology, taking immersion to new levels with believable real-time digital human characters.

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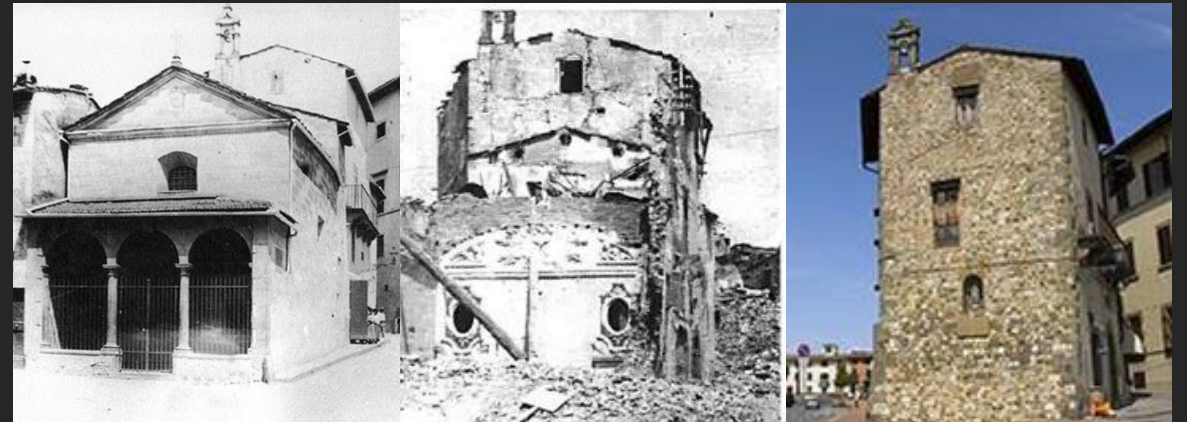


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RE-CONSTRUCTED

Martha Is Dead's setting and historical context are inspired by real facts and places and have been faithfully reconstructed. In July 26, 1944, **San Casciano in Val di Pesa** was bombed and the eighth century Oratory was destroyed and never rebuilt. In the game you will be able to visit it.



MARTHA IS DEAD



WAR

Seen through the eyes of a fragile and delicate young woman, the War seems incomprehensible and unreasonable. The violence will initially strike the girl's loved ones and brutally affecting her because of her German father. Players will discover newspapers, telegrams and radio keep us updated on what is occurring in the world around us.

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DREAM

Explore, experience nightmares, take photographs, listen, read, play with puppets, find and summon entities and look for clues to reconstruct the timeline of events and discover the truth



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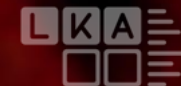
PSYCHOLOGICAL

Although never directly revealed to the player, the game deals with dissociative identity disorder. The protagonist suffers from this disorder as a result of violence she experienced as a child.

HORROR

Dark tones are found throughout the entire game, interspersed with deeply symbolic and disturbing scenes.

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THRILLER

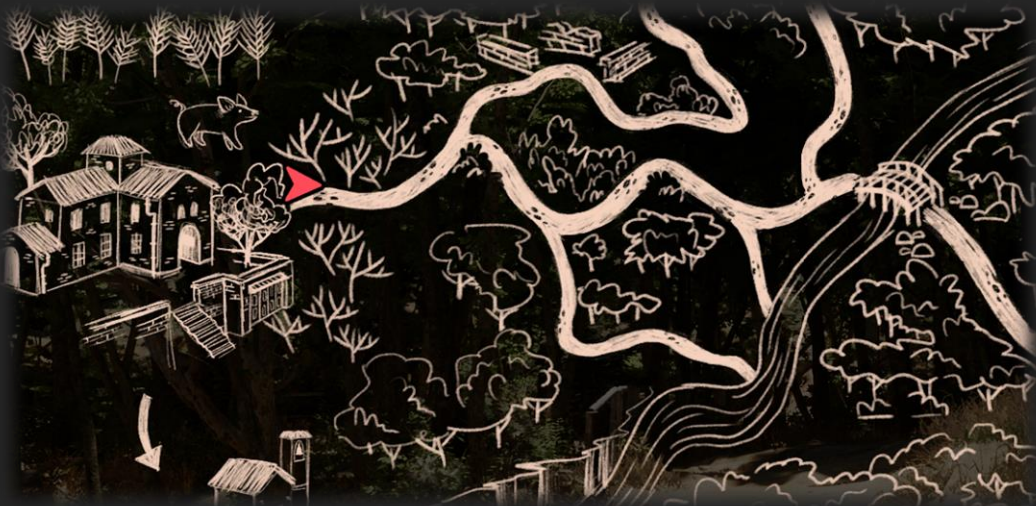
The story always keeps the player in a state of tension due to a mixture of real world events with bold narrative elements and the suspension of reality during intense artistic scenes.

STORY DRIVEN

The story is the true protagonist of the game. Complex and intricate, entirely based on a distorted vision of the world, alternating between dream and reality sequences which are often hard to distinguish from one another.

EXPLORE

Freely explore the breath-takingly realised Tuscany countryside on foot, by boat, or bike. Grounded in reality, Martha Is Dead's setting and historical context are inspired by real facts and places that have been faithfully reconstructed in true LKA fashion.



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CAPTURE

Take pictures for the sheer pleasure of doing so, and also to progress through the story and discover more about the game world. A simulator will guide you through 1940s photography, where you'll be able to develop your actual photos through a fully working in game darkroom!



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LISTEN

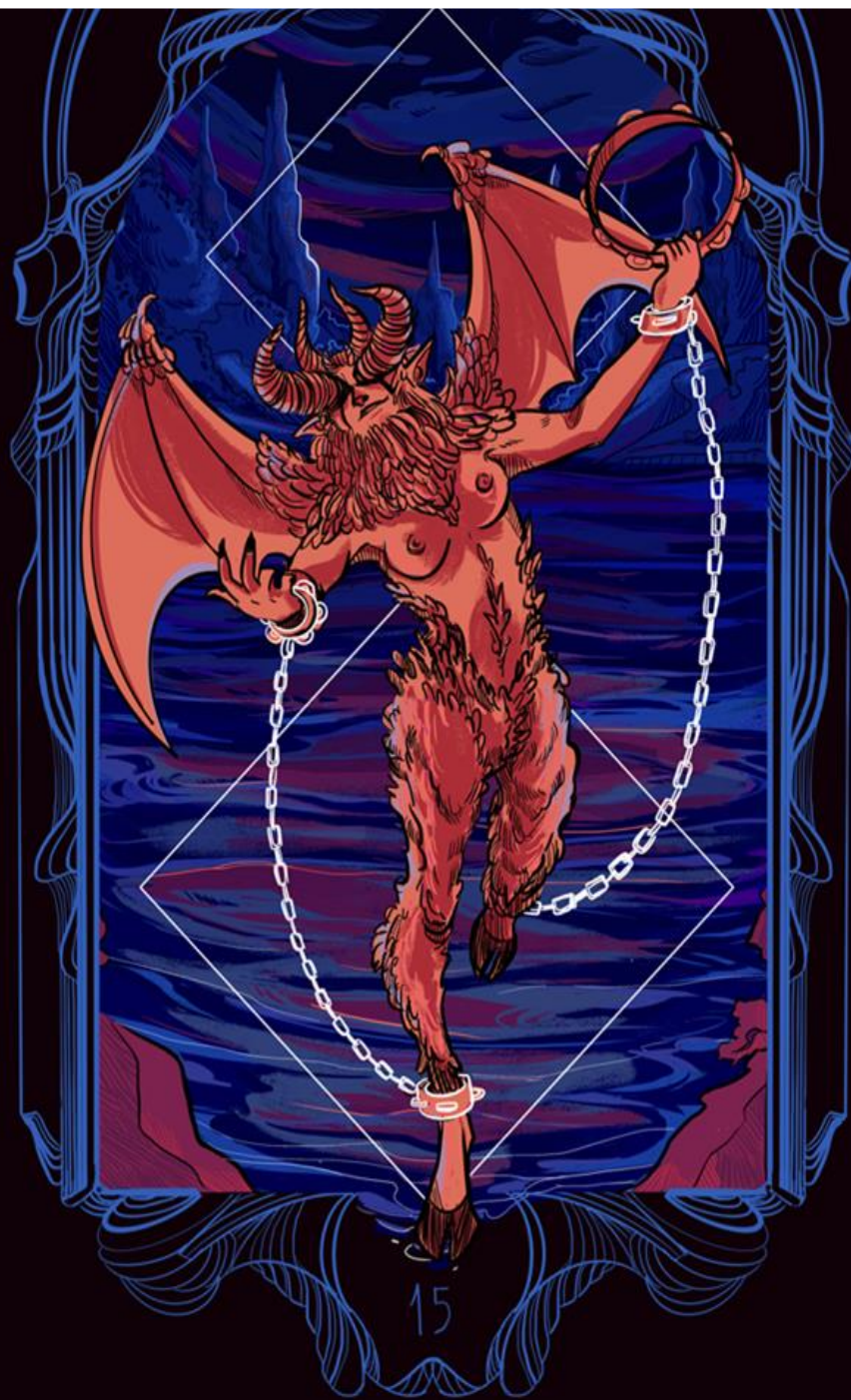
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PLAY

Unlock symbols and use tarot cards for unveil new aspects of the game and to summon the spirit of The Lady.

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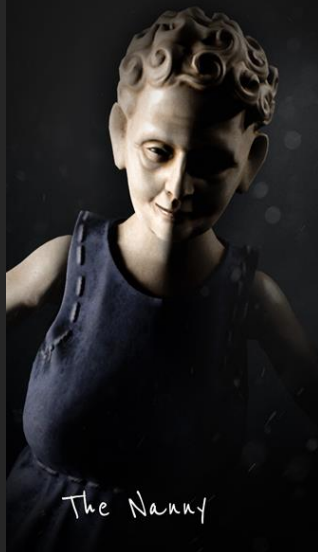
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Play with numerous marionette sequences in the mechanical theatre to remember repressed memories...

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The Nanny



The Lady



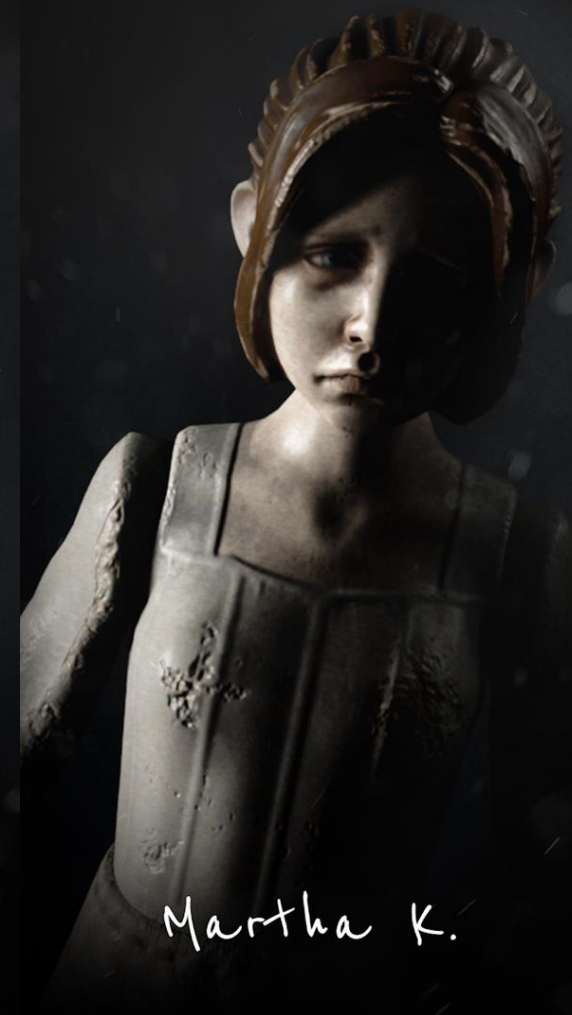
The Doctor



The Executioner



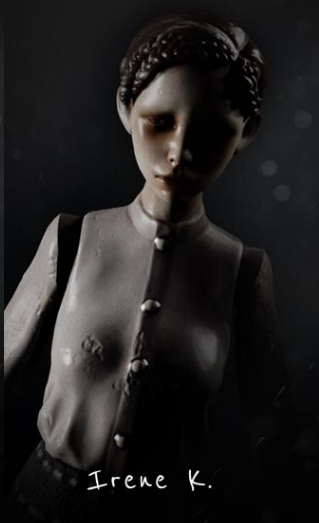
The Lady



Martha K.



Erick K.



Irene K.



The Murderer



Giulia K.

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AUTHENTICITY

Martha Is Dead is authentically Italian with a conscious decision to deliver the game in the native language of Italian, adding an additional level of immersion. Key talent is being recruited and will be announced as part of the campaign.

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WIRED
PRODUCTIONS

VOICE

We are building a voice cast of true talent around the story of Martha With **Udo Kier** having recently been casted. Udo Kier is one of the few German actors to achieve global fame via Hollywood In the past fifty years, he has been in more than 250 films, ranging from art house productions to blockbusters More announcements will be revealed in the coming weeks a part of the Martha Is Dead campaign.

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PUSHING BOUNDARIES

Martha has been in development for over three and a half years and is not only utilising specs and tech that is now seen to becoming the standard, but has been pushing and leading in the space, working with the likes of Nvidia and Unreal. The game will be launching with ray-tracing, 4k specs, but also metahuman, which is brand new technology takes real-time digital human creation to an unprecedented standard of quality, fidelity, and realism. This is an Indie team delivering on passion and artistic skill.

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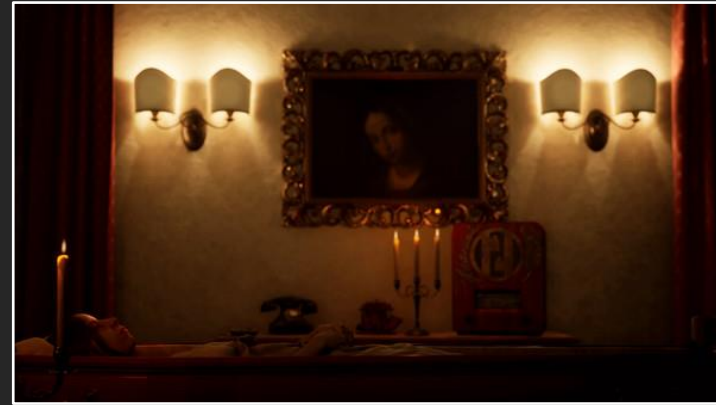
THOSE SEEN DANCING WERE THOUGHT TO BE INSANE

MARTHA IS DEAD

Martha Is Dead is a dark first-person psychological thriller, set in 1944 Italy, that blurs the lines between reality, superstition and the tragedy of war. As conflict intensifies between German and Allied forces, the desecrated body of a woman is found drowned... Martha! Martha is dead, and her twin sister Giulia, the young daughter of a German soldier, must alone deal with the acute trauma of loss and the fallout from her murder. The hunt for the truth is shrouded by mysterious folklore and the extreme horror of war that draws ever closer. What will prevail?



DEEP MULTI-LAYERED NARRATIVE



FIRST-PERSON PSYCHOLOGICAL THRILLER



PHOTO REALISTIC GRAPHICS

TITLE: Martha Is Dead
DEVELOPER: LKA
FORMATS: PC, PS5, PS4, XBOX ONE, XBOX SERIES S|X
AGE RATINGS: PEGI 18, ESRB M
GENRE: First-person psychological thriller
LOCALISATION: EN, FR, DE, ES, IT, RU, KO, JP. CN, PO
ENGINE: Unreal Engine 4
RELEASE DATE: This Winter

KEY FEATURES

- Unashamedly authentic voice acting in Italian.
- From the creator of The Town of Light.
- Deep and dark multi-layered narrative.
- Explore a detailed recreation of the Italian countryside.
- Play with dolls.
- Mixing folklore with superstition.
- A backdrop of War.
- Virtual photographic greatness.
- Authentic Italian music of the era.

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