**The Falconeer Marketing Text**

|  |  |
| --- | --- |
| **PRODUCT NAME** | The Falconeer |
| **What is…** | The Falconeer is a 3rd person open-world aerial combat game where you play as a Falconeer, the ultimate airborne warrior in control of a huge bird of prey. Using ranged weapons, the game combines classic dog fighting mechanics with twists such as acrobatics and a bestiary of fantastic enemies to defeat. You will fight other Falconeers, large lumbering airships, flying beetles, manta rays and deadly dragon-like weavers. Explore the mysterious open-world of The Great Ursee as you join or oppose different factions in a fight to preserve the past or flee its terrible consequences. |
| **Strapline** | *From the clouds they dive, the screams of battle in their lungs…* |
| **10 Words** | Preserve the past or flee its terrible consequences in The Falconeer, an open-world air combat game |
| **25 Word** | The Falconeer is an open-world air combat game, featuring frenetic aerial dogfights and deep exploration of the mysterious open-world of The Great Ursee. |
| **50 Word** | The Falconeer is an open-world air combat game, featuring frenetic aerial dogfights and deep exploration of the mysterious open-world of The Great Ursee. Generations of poisonous decisions and treason swirl in the deep, as factions clash in a fight to preserve the past or flee its terrible consequences. |
| **Full Description (Story)** | Generations of poisonous decisions and treason swirl in the deep, as factions collide  Become the Falconeer and soar through the skies aboard a devastatingly powerful Warbird. Uncover secrets lost to the sea as you join or oppose different factions and clans scattered throughout the mysterious world of The Great Ursee. Take advantage of multiple Falconeer classes with individual stats, weapons and warbirds that can be upgraded through winning battles, completing quests, discovering secrets, or applying Mutagens or Chants. Use ocean thermals and energy to dive, dodge, barrel-roll, and twist to gain an advantage.  The Falconeer is an open-world air combat game, featuring fast, brutal aerial dogfights and deep exploration of an incredible fantasy open-world set not only above the clouds, but also amongst the waves and down through the sunken, ocean depths. |
| **Xbox Day 1 Physical Edition Add-on Text** | **Add to the top of listing:**  The Falconeer is Smart Delivery enabled - Buy the game once and play it on either Xbox Series X or Xbox One.  **Add below Description:**  The Day One Edition Contains The Following Exclusive Content:   * Reversible inlay. * Falconeer lenticular. * Sticker sheet. * Digital soundtrack - Award-winning composer Benedict Nichols brings together a unique and eclectic soundtrack from Mongolian throat-singing to razor-edge synthesis and organ, Balkan choirs to bagpipes and cimbalom. Experience the sonic world of the mysterious Ursee as factions clash in a fight to preserve the past or flee its terrible consequences. * The digital Falconeer Game Guide - the ultimate guide to this incredible game. |
| **Key Features** | **Explore and Fly:** The Great Ursee is an ancient place, filled with beautifully detailed locations to find and explore, not only above the clouds, but also below the waves. Discover sparks of order and civilization as well as wild and dangerous coasts filled with treasure, pirates, lost technology and amazing creatures.  **Fast, Brutal Dogfighting:** Combat in the Falconeer is fast, brutal and devastating. The unique abilities of Warbirds allow for an unparalleled level of control and movability, creating epic fights with mounted enemies such as War Falcons, Weaver dragons, Mantarays and Razorbeetles.  **Factions:** The rich and powerful yield fleets of airships and Falconeers to protect their assets, while revolution and dissent are brewing among the downtrodden and poor. Join and support your faction, flying missions that may change the fate of your comrades as well as yourself.  **Multiple Epic Storylines:** Choose your unique character’s origin story, and build an unbreakable bond between player and bird, through one of multiple playable campaigns, encompassed by a world packed with side quests and free-flying exploration you won’t want to miss!  **Upgraded Wings:** Purchase new weapons, armour, cosmetics and mutagens to perfect your mount – whatever the cost. |
| **Features Short** | * Explore The Great Ursee * Experience fast and brutal aerial combat * Discover lofty heights or mysterious underwater locations * Encounter a wide range of enemies from rival Falconeers to lumbering airships, flying beetles, manta rays and more * Unite with or compete against in-game factions * Choose your origin story to create a unique rider * Earn splinters to upgrade your falcon through weapons, armour, cosmetics and mutagens * Fully Voiced: An incredible voice cast brings to life the world within the Falconeer. * Featuring stunning original music from award-winning composer Benedict Nichols. |
| **Copyright FULL** | The Falconeer © 2020 Tomas Sala. Published by Wired Productions Ltd and developed by Tomas Sala. The Falconeer and The Falconeer logo are trademarks of Tomas Sala. All rights reserved. |
| **Copyright short** | The Falconeer © 2020 Tomas Sala. Published by Wired Productions Ltd and developed by Tomas Sala. All Rights Reserved. |
| **Copyright Micro** | The Falconeer © 2020 Tomas Sala. All Rights Reserved. |
| **Video Tags** | The Falconeer, Xbox Series X, Open world, air combat, Wired Productions, Tomas Sala, PC, Dogfighting, |
| **Developer name** | Tomas Sala |
| **Publisher** | Wired Productions |
| **Publisher URL** | [www.wiredproductions.com](http://www.wiredproductions.com) |
| **Release Date** | TBD |
| **About Tomas Sala** | Tomas Sala is an independent game artist and designer as well as the co-founder of game studio Little Chicken Game Company. Best known to most gamers for his exotic Skyrim Mod series: Moonpath to Elsweyr, Tomas has developed a unique visual style over the years that have helped turn helped turn games such as Rekt! (iOS/Switch), SXPD (iOS) and TrackLab (PSVR) into unique visual and interactive experiences. |