**The Last Worker Marketing Text**

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| **PRODUCT NAME** | The Last Worker |
| **Strap** | Welcome to the Jüngle |
| **Sentence** | An immersive narrative adventure centered around a lone worker’s last stand in an increasingly automated world. |
| **25 Word** | An immersive narrative adventure centered around a lone worker’s last stand in an increasingly automated world. Kurt works for the world’s largest retailer and is forced to choose between capitalism or activism. |
| **50 Word** | An immersive narrative adventure centered around a lone worker’s last stand in an increasingly automated world. Kurt works for the world’s largest retailer and is forced to choose between capitalism or activism. Having dedicated his life to work, Kurt’s loyalty is put to the test when a group of activists ask him to dismantle Jüngle from the inside. |
| **Full Description** | An immersive narrative adventure centered around a lone worker’s last stand in an increasingly automated world, The Last Worker is a unique blend of work simulation and stealth strategic gameplay.   The game is set in a lonely, oppressive but strangely beautiful environment, with characters designed by comics legend Mick McMahon.  Kurt works for the world’s largest retailer and is forced to choose between capitalism or activism. Having dedicated his life to work, Kurt’s loyalty is put to the test when a group of activists ask him to dismantle Jüngle from the inside.  Aboard his corporate issued flying JünglePod and armed with his multi-purpose JüngleGun, Kurt dispatches countless products from a fulfilment centre the size of the sunken city of Manhattan.  Kurt (voiced by Ólafur Darri Ólafsson) has dedicated his life to Jüngle, with only his co-bot, Skew (Jason Isaacs) to keep him company. But when S.P.E.A.R., a group of activists, asks Kurt to help dismantle Jüngle from the inside, Kurt is forced to discover his employer’s dark underbelly.  The Last Worker delivers an emotional, thought provoking and inspiring story with rich characters performed by an all-star cast starring, Jason Isaacs, Ólafur Darri Ólafsson, Clare-Hope Ashitey, David Hewlett, Zelda Williams and Tommie Earl Jenkins. |
| **Key Features long** | **A story worthy of the big screen** A collaboration between writer/director Jörg Tittel (The White King, Ricky Rouse Has a Gun) and VR pioneers Wolf & Wood (A Chair in a Room: Greenwater, The Exorcist: Legion, Hotel R’n’R).  **Miles of gameplay** Hours of narrative, immersive gameplay in a giant hand-crafted environment.  **A true original** Unique gameplay mechanics seamlessly interwoven into a narrative unlike any other.  **AAA Casting** Rich characters performed by an all-star cast in a story filled with heartfelt drama, biting satire and intense action. Starring Ólafur Darri Ólafsson, Jason Isaacs, Clare-Hope Ashitey, David Hewlett, Zelda Williams and Tommie Earl Jenkins.  **Player Choice** Multiple endings decided by an epic moral dilemma.  **A unique look** Hand-painted 3D characters and environments based on concepts by comics legend Mick McMahon (Judge Dredd, 2000 AD)  **Emotional score** Composedby Oliver Kraus (Sia, Adele, Florence and the Machine), with vocals by classical music star Jakub Józef Orliński  **Play on your TV or VR!** Playable in either flat or in VR. |
| **Key Features short** | * Hours of narrative, immersive gameplay in a giant environment * Unique gameplay mechanics seamlessly interwoven with a compelling narrative * Rich characters performed by an all-star cast in a story filled with heartfelt drama, biting satire and intense action. * Multiple endings decided by a moral dilemma * A collaboration between writer/director Jörg Tittel (The White King, Ricky Rouse Has a Gun) and VR pioneers Wolf & Wood (A Chair in a Room: Greenwater, The Exorcist: Legion, Hotel R’n’R) * Hand-painted 3D characters and environments based on concepts by comics legend Mick McMahon (Judge Dredd, 2000 AD) * Music by by Oliver Kraus (Sia, Adele, Florence and the Machine), with vocals by classical music star Jakub Józef Orliński. * Playable in either flat or in VR. |
| **Physical Text** | The Pronto Edition will contain:   * The Last Worker reversible inlay sleeve * Double-sided A3 poster for your wall. * Jüngle sticker sheet * An Exclusive The Last Worker Wired reward |
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