**Hotel Architect - Marketing Text**

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| **PRODUCT NAME** | Hotel Architect | | | |
| **What is…** | Hotel Architect is a hotel construction and tycoon game by Swedish Developers, Pathos Interactive. Check-in to several locations across the globe | | | |
| **Strapline** | Check-in to the creatively chaotic Hotel Architect! | | | |
| **25 Word** | Juggle the increasingly elaborate demands of disorderly guests, logistical nightmares, and unexpected obstacles in Hotel Architect, the ultimate hotel construction and tycoon management game. | | | |
| **50 Word** | Step into the chaotic 24/7 lifestyle of a hotel owner as you design and build grand hotels across the globe. Juggle the increasingly elaborate demands of disorderly guests, logistical nightmares and unexpected obstacles in Hotel Architect, the ultimate hotel construction and tycoon management game. | | | |
| **Full Description (Story)** | Step into the chaotic 24/7 lifestyle of a hotel owner as you design and build grand hotels across the globe. Juggle the increasingly elaborate demands of disorderly guests, logistical nightmares and unexpected obstacles in Hotel Architect, the ultimate hotel construction and tycoon management game.  Demonstrate your creative freedom as you build your hotel from the ground up taking your initial steps into the hospitality industry. In the career campaign or the sandbox mode, rejuvenate a rundown building or transform an empty plot into a hotel that towers above the Empire State Building, then design and dress a lobby that would be the envy of patrons at ‘The Ritz’.  Add a personal touch to your hotel with a range of decoration and furnishings tailored to the needs of your guests. Explore limitless design combinations across multiple floors with numerous zones and amenities available to construct within your hotel. So, if you feel that your Sauna is missing a Bar – simply build one around your guests!  In a fast-paced and frantic hotel, you will need to appease the harshest of critics, satisfy the needs of a variety of guests, and control the logistical chain full of unexpected obstacles, in order to achieve an illustrious 5-star rating. With a variety of staff whose attributes will be put to the test, you must ensure you’ve hired the right people for the job whilst managing your finances. Will you prioritize a world class chef at the expense of a clumsy receptionist? The choice is yours!  Get ready to check-in to Hotel Architect! | | | |
| **Key Features** | **Career or Sandbox Mode**  Advance in a career campaign mode, with a variety of objectives to complete, in order to unlock the sandbox mode across each location.  **Dynamic Building**  Create your own hotel from scratch or transform a dilapidated plot into a thriving business. Design the layout and hire construction workers to lay the foundations and build different facilities across multiple floors. Building requires careful planning, as it plays out in real-time, so be careful annoy, disturb or remove items your guests are using – or else they might leave a bad review!  **Design and Decorate**  Freely select from several unique zones which can be set up throughout your establishment. With sandbox style gameplay you can then install amenities, place decorations and choose from a wide variety of wallpapers and flooring to create the hotel of your dreams.  **Impress and Advance**  The hospitality reviewers will be judging every aspect of your hotel. The higher the review, the more likely you are to attract guests willing to pay more for your services – helping you on the road to creating your ultimate hotel empire.  **Expand Over Multiple Locations**  Expand your hotel empire across several unique locations all across the globe, each with their own distinct style. Whilst some locations will already have existing buildings and foundations, others will need to be built from scratch.  **Manage Staff and Contractors**  Optimize the number of staff needed to accommodate the influx of hotel guests. Each potential employee has a different set of attributes which can positively or negatively impact their work rate. Level them up for a more proficient workforce! Manage the logistics chain by calling in contractors for stock and litter systems keeping your pantries filled and hotel clean.  **Welcome Guests**  Stay on your toes and constantly adapt to new scenarios created by the increasingly elaborate demands brought on by the most extravagant guests. | | | |
| **Key Features Short** | * Create your very own hotel from scratch or rejuvenate a rundown building * Design and decorate up several different room types * Impress hospitality reviewers * Manage staff and off-site contractors * Welcome a range of dynamic guests * Expand over multiple locations | | | |
| **Keywords** | Management, simulation, manager, simulation, hotel, architect, tycoon, indie, hospitality, humour, funny, quirky, profits, guests, build, builder, strategy, design, expand, create, construction, upgrade | | | |
| **Format(s):** | **PC** | **Xbox** | **PlayStation** | **Switch** |
| **Age Ratings (TBC):** | **TBC** | **TBC** | **TBC** | **TBC** |
| **Languages (Text)** | EN, FR, IT, DE, ES, PL, PT BR, CN Simp, CN Trad, JP, KO | | | |
| **Languages (Audio)** | EN, FR, DE | | | |
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| **Developer name** | Pathos Interactive | | | |
| **Publisher** | Wired Productions | | | |
| **Publisher URL** | [www.wiredproductions.com](http://www.wiredproductions.com/) | | | |
| **Release Date** | July / August Early Access TBC | | | |
| **About Developer** | Pathos Interactive is a game studio founded in 2015, headquartered in Gothenburg, Sweden. The company is driven with a deep passion by gamers with an ambition to make the best games, striving for excellence and releasing one quality game at a time. Having released the real-time strategy game, Bannermen, on Steam, Pathos are currently working on Hotel Architect, a management and simulation game.  <https://pathosinteractive.net/> | | | |