



New Charity EP Launches with all Proceeds from Bandcamp Sales Donated to Mental Health Charity Safe In Our World

Safe In Our World Calls on Supporters to Turn up Their Speakers for Mental Health!

LOCATION, UK – 22nd September, 2022 – Safe In Our World founding Partner, Wired Productions, launched a new music label today entitled Black Razor Records. Aiming to bridge the gap between the music and games industry, its premier EP, *Arcade Paradise*, features 4 tracks from the 90s retro adventure game of the same name. All proceeds from sales via Bandcamp will kindly be donated to Safe In Our World to support the charity's work around mental wellness within the games industry.

Watch Leo Zullo, Stu Brootal, and Kieron Pepper discuss the *Arcade Paradise* collaboration with Safe In Our World: <https://youtu.be/1eaAl3q1p3Q>

Watch the *Arcade Paradise* Music Video: <https://youtu.be/GVfC5C5FopU>

Officially unveiled in 2019 on World Mental Health Day, Safe In Our World is an accredited charity supported by industry luminaries, veterans, and ambassadors across the world. Its mission is to create an online destination where people can seek help, gain access to resources and information, and discover stories from real people within and surrounding the games industry. The charity supports people from all walks of life, including those like Ashley, the protagonist of the *Arcade Paradise* video game and subject of the EP's titular track, who finds themselves under immense pressure when juggling everyday responsibilities with challenging personal relationships.

"I hope gamers and music fans alike appreciate the EP's message and how the money it raises will contribute to the great work that Safe In Our World does," said Leo Zullo, Managing Director at Wired Productions. "As we are independent, we choose the projects we work on, so our first release combines our favourite things: video games, great music, and supporting a charity close to our hearts!"



“It’s clear that a lot of talent and effort has gone into creating the *Arcade Paradise* EP, and we’re very grateful to have a partner that goes above and beyond to support our work,” said Sarah Sorrell, Charity Manager at Safe In Our World. “The donations from the EP’s Bandcamp sales will go a long way in helping us on our mission to raise awareness of the mental health challenges faced by industry members, creators, and gamers alike.”

Developed by award-winning independent studio, Nosebleed Interactive, the *Arcade Paradise* EP is a collaboration between writers Kieron Pepper (ex-Prodigy live drummer 1997-2007), Ben Pickersgill (Brighton producer [Klax, Critical]), and singer Stu Brootal (Ivar & The Horde).

The *Arcade Paradise* charity EP is available today for just £3.00, and all proceeds from [Bandcamp](#) will go to [Safe In Our World](#).

The *Arcade Paradise* EP is also available on all [streaming platforms](#).

For more information visit: <https://blackrazorrecords.bandcamp.com/releases>

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About Safe In Our World

Safe In Our World is a registered charity in England and Wales, no. 1183344. Its aims are to raise awareness of mental health issues within the video games industry and to provide resources, signpost help, and drive change for everyone connected with the industry, from developers, publishers, and service providers all the way to content creators and consumers.

About Wired Productions

Wired Productions is an independent video games publisher based in Watford, UK. Wired has produced and published award-winning titles across all major platforms, and its games are curated to deliver on its mantra: ‘Driven by Passion.’ Bringing games to market in both physical and digital media, recent and notable launches include *Arcade Paradise*, *Martha Is Dead*, *The Falconeer*, and *Deliver Us The Moon*.