

## 'Broken Walls' – Fact Sheet

<b>Song</b>	Broken Walls (Double A-Side)
<b>Band</b>	Ivar & The Horde
<b>Ivar &amp; The Horde</b>	<p>Hailing from the furthest corners of the USA and colliding as kids in the backstreets of Grindstone; these disenchanting souls, united through the allure of Norse mythology, hip-hop &amp; heavy rock, found solace and a euphoric release through creating a noise and voice for generations XYZ and beyond.</p> <p><b>About Kieron Pepper</b></p> <p>Composer Kieron Pepper is a multi-instrumentalist, songwriter and producer, known primarily for his work as the first live drummer for The Prodigy (1997-2007) and subsequently as a member of The Radiophonic Workshop, bass player for Brit Pop legends Sleeper and co-writer/producer for a variety of acts from Wargasm (UK) to Alabama 3. In between these passions he is the Director of Artist Development at WaterBear College of Music, mentoring new artists, bands and producers.</p> <p><b>About Stu Brootal</b></p> <p>Stu Brootal, the prodigal son returning to the UK motherland from his teenage years in Texas, already has a strong catalogue of self-released albums under his belt; honestly chronicling the highs and lows of his journey so far, through exquisitely executed hip-hop flows and self-produced beats. After teaming up with Kieron Pepper (ex-Prodigy drummer, Wargasm co-producer) for the BaseFace release 'Lotus', the door opened up to some stellar collaborations with Future Funk Squad, championed by The Crystal Method, and various compositions within the gaming world. Stu is currently in the laboratory cooking up a new album, as well as running his own tattoo temple.</p>
<b>Lead Singer</b>	Ivar "The Boneless" Horde a.k.a. Stu Brootal
<b>Written and Produced</b>	Single: Lyrics by Stu Brootal, co-written and produced by Kieron Pepper

	FFS Mix: Lyrics by Stu Brootal, co-written and produced by Kieron Pepper and Glen Nicholls.
<b>Written by</b>	Lyrics by Stu Brootal & Kieron Pepper with additional composition by Leo Zullo
<b>Produced By</b>	Produced by Kieron Pepper
<b>Mastered by</b>	Mastered by Audio Science Productions
<b>Track Listing</b>	<p><b>Broken Walls (Double A-Side)</b></p> <p>Broken Walls</p> <p>Broken Walls (Future Funk Squad Electro Mix)</p>
<b>Broken Walls Description</b>	<p>With its fast-paced, energetic tempo and rapid-fire lyrics, "Broken Walls" urges listeners to question the violent decisions people make especially in times of war. Ivar &amp; The Horde's vocals are a mix of rap and spoken word, delivered with emotional intensity. The production of the song is a combination of studio and electronic production techniques while the song's instrumentation is a combination of programmed beats, live takes of bass and guitar, and sounds that add sonic references, following Ivar &amp; The Horde's love affair with Rage Against the Machine.</p> <p>Set apart by its unique blend of genres and its raw, organic intensity, 'Broken Walls' is a powerful and thought-provoking track, reflecting Ivar &amp; The Horde's personal experiences and their desire for reconciliation and harmony in a world that is full of chaos and distortion.</p> <p>"I hope this tugs at the hearts of those who listen", said Stu Brootal, Vocalist for Ivar &amp; The Horde. "We constantly point the finger without taking into consideration our complacency in all this. The chaos of the world is a reflection of the chaos in ourselves. If we can each tend to our friends and family and bring them peace, we'll see it echo outward into a society and a world that is desperate for salvation. And true salvation comes from within. We are the answer."</p>

<p><b>Game Tie-In</b></p>	<p>The song titled "Broken Walls" is a powerful call to action that evokes rebellion and hope, inspired by the war themed arcade twin-stick shooter '<a href="#">Tiny Troopers: Global Ops</a>', developed by <a href="#">Epiphany Games</a> and published by <a href="#">Wired Productions</a> (founders of Black Razor Records) which launched on 9th March. The game highlights a series of military megalomaniacs from around the world, and their greed filled desire to cause conflict and chaos.</p>
<p><b>PR Headlines</b></p>	<p><b>War Child &amp; Black Razor Records Partner To Raise Money for Ukraine Children</b></p> <p><b>Every Donation Receives A Copy of "Broken Walls" Single</b></p>
<p><b>Press Release</b></p>	<p><b>Watford, UK: 23rd March, 2023- War Child, Black Razor Records</b> and alternative rock/rap artists, <b>Ivar &amp; The Horde</b>, today announce the release of a new anti-war song "Broken Walls", dedicated to raising money for the children affected by the War In Ukraine.</p> <p>By partnering with War Child, a global charity dedicated to supporting children affected by conflict, Black Razor Records will be donating all <a href="#">Bandcamp</a> proceeds from the release of 'Broken Walls' to the organisation, as well as setting up a <a href="#">GoFundMe</a> to support children in conflict-affected regions around the world. With every donation to this campaign, each supporter receives a free Bandcamp code to download the freshly cut 'Broken Walls' double A-Side single.</p> <p>This song is a protest song especially written and produced to raise awareness of the military atrocities going on in the world, especially given the recent anniversary of the War in Ukraine.</p> <p>"Broken Walls" is the latest release from alternative rock/rap artists, Ivar &amp; The Horde (Stu Brootal &amp; Kieron Pepper), and is launching alongside the war themed arcade twin-stick shooter '<b>Tiny Troopers: Global Ops</b>' developed by <b>Epiphany Games</b> and published by <b>Wired Productions</b> (founders of Black Razor Records) which launched on 9th March. The game highlights a series of military megalomaniacs from around the world, and their greed filled desire to cause conflict and chaos.</p> <p><b>Watch the video of 'Broken Walls': here</b></p> <p>Through their music, the team hopes to raise awareness about the devastating impact that war has on children while encouraging others to support War Child's mission to protect, educate and stand up for the rights of children affected by conflict.</p> <p>"I hope this tugs at the hearts of those who listen", said Stu Brootal, Vocalist for Ivar &amp; The Horde. "We constantly point the finger without</p>

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<p><b>Charity Tie-In with War Child (long description)</b></p>	<p>Black Razor Records has decided to focus its efforts on supporting children affected by the ongoing conflict in Ukraine. Through their music, the team hopes to raise awareness about the devastating impact that war has on children while encouraging others to support War Child's mission to protect, educate and stand up for the rights of children affected by conflict.</p> <p>With every donation to this campaign, Black Razor Records are giving each supporter a free Bandcamp code to download the freshly cut 'Broken Walls' double A-Side single. This song is a protest song especially written and produced to raise awareness of the military atrocities going on in this world, especially given the recent anniversary of the War in Ukraine</p> <p>"Broken Walls" is the latest release from alternative rock/rap artists, Ivar &amp; The Horde (Stu Brootal &amp; Kieron Pepper), and is launching alongside the war themed arcade twin-stick shooter '<b>Tiny Troopers: Global Ops</b>' developed by <b>Epiphany Games</b> and published by <b>Wired Productions</b> (founders of Black Razor Records) which launched on 9th March. The game highlights a series of military megalomaniacs from around the world, and their greed filled desire to cause conflict and chaos.</p> <p>"I hope this tugs at the hearts of those who listen", said Stu Brootal, Vocalist for Ivar &amp; The Horde. "We constantly point the finger without taking into consideration our complacency in all this. The chaos of the world is a reflection of the chaos in ourselves. If we can each tend to our friends and family and bring them peace, we'll see it echo outward into a society and a world that is desperate for salvation. And true salvation comes from within. We are the answer."</p> <p>All proceeds from the song from Bandcamp and GoFundMe will be donated to War Child.</p> <p><b>About 'Broken Walls'</b></p> <p>With its fast-paced, energetic tempo and rapid-fire lyrics, "Broken Walls" urges listeners to question the violent decisions people make especially in times of war. Ivar &amp; The Horde's vocals are a mix of rap and spoken word, delivered with emotional intensity. The production of the song is a combination of studio and electronic production techniques while the song's instrumentation is a combination of programmed beats, live</p>

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<p><b>Charity Tie-In with War Child (medium description)</b></p>	<p>Black Razor Record supports children affected by the conflict in Ukraine through music and hopes to raise awareness and encourage others to support War Child's mission. Donations to the campaign include a free Bandcamp download of the 'Broken Walls' double A-Side single, a protest song about military atrocities, especially related to the recent anniversary of the war in Ukraine.</p> <p>Please consider donating to this great cause <a href="#">here</a></p>
<p><b>Charity Tie-In with War Child (short description)</b></p>	<p>Black Razor Records supports children affected by the conflict in Ukraine through music, raising awareness and encouraging support for War Child's mission. Donations include a free Bandcamp download of the protest song 'Broken Walls'.</p> <p>Please consider donating to this great cause <a href="#">here</a></p>