**Arcade Paradise - Meta Quest Marketing Text**

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| **PRODUCT NAME**  | Arcade Paradise VR  |
| **What is…** | Enter the Virtual Realm in Arcade Paradise VR, an all-new immersive experience of the critically-acclaimed ‘Arcade Paradise’. Arcade Paradise VR is an adventure and light-management sim combo game where you transform a laundromat into a thriving arcade business – filled with fully playable games.  |
| **Strapline** | From Virtual Rags to Arcade Riches  |
| **10 Words** | Arcade Paradise is a retro-fuelled adventure and light-management sim combo game |
| **25 Word** | Arcade Paradise is a retro-fuelled adventure and light-management sim combo game where you transform the decrepit King Wash laundromat into a thriving business. |
| **50 Word** | Enter the virtual realm in Arcade Paradise VR, transporting you back to 1993 for an all-new immersive experience oozing with retro-fuelled gaming nostalgia. Taking you on an empowering journey from rags to riches, Arcade Paradise is an adventure and light-management sim combo game where you transform the decrepit King Wash laundromat into a thriving business. |
| **Full Description (Story)** | Enter the virtual realm in Arcade Paradise VR, transporting you back to 1993 for an all-new immersive experience oozing with retro-fuelled gaming nostalgia. Taking you on an empowering journey from rags to riches, Arcade Paradise is an adventure and light-management sim combo game where you transform the decrepit King Wash laundromat into a thriving business. Set in the rundown town of Grindstone, you play as Ashley, a rebel teenager going against your father’s wishes to continue the family business. Get hands on managing the fully gamified day-to-day tasks, from manually picking up gum, doing the laundry, and scrubbing a toilet perfectly clean - to throwing out the trash in a basketball style mini game. Then, take your hard-earned money from completing these tasks to unlock your real objective… buying more arcade units!Featuring 12 fully realized VR cabinets alongside 27 traditionally controlled games from the original release, it’s time to play, profit and purchase your way to your very own Arcade Paradise. So, strap on your latest virtual reality tech - because the future is NOW! |
| **Key Features** | **6 Exclusive VR Cabinets**From intense basketball action to games that will test your strength, dexterity and endurance, Arcade Paradise brings 6 exclusive arcade cabinets to VR across a variety of genres. Alongside this, 6 classic cabinets have been enhanced for VR including favorites such as UFO Assault, Smoke ‘Em and more. **From Rags to Arcade Riches**Convert a derelict family-run laundromat in the rundown town of Grindstone into a thriving arcade business. Manually pick up gum, clean the toilet, do the laundry, throw out the trash and manage profits to use your hard-earned coin to flip the family laundromat business into an Arcade Paradise. **Genre-Bending Gameplay**Featuring a wide range of gameplay, from the fully gamified laundry chores to each of the 39 cabinets you can purchase in-game, Arcade Paradise is a fully immersive simulation game. Test out your basketball skills by throwing out the trash, before taking a shot on the ‘Basketball Blast’ cabinet. Each cabinet features its own gameplay, stories, missions and high scores to set with competition online leaderboards - from full RPG campaigns, beat ‘em ups, and physical sports games, all inspired by 3 decades of gaming. **Coming of Age Storytelling** A love letter to the 1990’s, Arcade Paradise lets you step into the role of Ashley, a rebel teenager going against your berating father’s wishes to continue in his footsteps in running the family-run laundromat business. Whilst your father, Gerald (voiced by Doug Cockle), is away in the Riviera, you take this as an opportunity to prove yourself by transforming his laundromat into the ultimate arcade. **A Boundary Breaking Soundtrack**From the individual games to choosing what song to put on the jukebox inspired by some of the great records of the early 90s, with 10 new tracks exclusive to VR, the soundtrack captures the heart of a bygone era. **Mixed Reality** Bring the ultimate arcade to your living room with the Mixed Reality mode. Strap on your in-game headset using the futuristic VR machine to enter the ‘real world’, this time with the distinct ability to place the cabinets wherever you desire!  |
| **Key Features Short** | * 12 brand-new fully realized VR arcade cabinets alongside 27, 90’s inspired, traditional controller games from the original release
* A wide range of gameplay from gamified manual laundry chores to managing a full arcade with fully playable games cabinets.
* Set high scores across each game in competitive online leaderboards
* Soundtrack composed by former The Prodigy live show member Kieron Pepper in collaboration with Black Razor Records, featuring 10 new boundary breaking tracks.
* Coming of age storytelling featuring award winning voice actor Doug Cockle playing your belligerent father, Gerald.
* Bring the 90’s to the future with Mixed Reality, place cabinets in your living room for a whole new level of immersion.
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| **Keywords** | Arcade, management, simulator, tycoon, game, meta quest, vr, meta, gaming, indie game, indie gaming, laundromat, laundry, washing, toilet, cleaning, 90’s, 1993, retro, nosebleed interactive, nostalgic, old school, classic, 1990’s, collection, Wired Productions. |
| **Format(s):** | **META QUEST** |  |  |  |
| **Age Ratings (TBC):** | **ESRB TEEN PEGI 12** | **PEGI 12** | **PEGI 12** | **PEGI 12** |
| **Languages (Text)** | EN, FR, IT, DE, ES, PL, PT BR, CN Simp, CN Trad, JP, KO |
| **Languages (Audio)** | EN, FR, DE |
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| **Copyright short** | Arcade Paradise VR © 2024 Nosebleed Interactive and Wired Productions Ltd. |
| **Copyright Micro** | Arcade Paradise VR © 2024 Nosebleed Interactive |
| **Developer name** | Nosebleed Interactive |
| **Publisher** | Wired Productions  |
| **Publisher URL** | [www.wiredproductions.com](http://www.wiredproductions.com/) |
| **Release Date** | April 25th 2024 |
| **About Developer** | Nosebleed Interactive is a multi-award-winning independent studio based in Newcastle upon Tyne, in the heart of the North East of England. After critical hits Vostok Inc. and Arcade Paradise, Nosebleed are working on Arcade Paradise VR as their next hit title. |