**KARMA: THE DARK WORLD | Marketing Text**

|  |  |
| --- | --- |
| **PRODUCT NAME**  | KARMA: THE DARK WORLD |
| **Strapline** | IN YOUR MIND |
| **Short** | Karma: The Dark World is a first-person cinematic psychological horror game set in 1984. |
| **Medium** | Karma: The Dark World is a first-person cinematic psychological horror game set in 1984. Step into the shoes a Roam Agent for the Thought Bureau, tasked with investigating suspects deepest thoughts. |
| **Long** | From Developer Pollard Studios and Publisher Wired Productions, Karma: The Dark World is a first-person cinematic psychological horror game set in 1984, that challenges you to investigate the deepest secrets of suspects minds in a world of espionage and betrayal.What starts out as another case for Roam Agent Daniel McGovern, sees Daniel undercover a world of deceit and betrayal, where everything you know starts to be questioned, including your own identity. Explore a world under the iron grip rule of the Leviathan Corp, where employees are drugged to increase productivity and surveillance is widespread. But are you ready to confront your demons and uncover the truth lurking in the shadows of your mind? |
| **FULL SPOLIER STORY****(INTERNAL ONLY)** | **(INTERNAL ONLY)***In the aftermath of World War II, a secret German technology falls into the hands of two scientists, setting off a chain of events that will shape the fate of humanity. Decades later, in the bleak dystopia of 1984, a totalitarian regime known as Leviathan rules with an iron fist, employing extreme surveillance to maintain control.**Among the victims of Leviathan's oppression are the children of one of the scientists, whose exposure to the mysterious technology grants them incredible powers. The bond between siblings becomes their strength, as the girl's abilities are intertwined with her brother's presence.**When the other scientist betrays his colleague to Leviathan, tragedy strikes. The children are kidnapped, their mother slain, and their father forced into hiding, but not before leaving a virus in his sons mind that protect the families secret, and the girls powers at all costs.**The son, named Daniel becomes entangled in Leviathan's web, his mind becomes a battleground for agents seeking to unlock the truth behind his sister's powers. Clones of Daniel, known as "protos," are sent into his mind, but they perish one by one in their quest for answers.**In a startling revelation, it's uncovered that Daniel himself has been creating the protos, desperate to end his own life and trigger the failsafe implanted by his father. One Proto, unaware he’s a clone and thinking he’s Daniel, starts to unravel the truth, setting off a change of events. Together with a memory of Daniels sister, they journey deep into Daniel's fractured mind, confronting the ghosts of his past and uncovering the truth buried within his final childhood memory.* *As the proto awakens, the virus is unleashed, and Leviathan's grip loosens and Daniel's sister is finally freed.* |
| **Gameplay****(Steam Description Adder)** | Delve into a dark and strange world with an investigation officer from the Thought Bureau, to find traces of lost memories and fulfill your destiny. |
| **Key Features** | **Welcome to the Leviathan Corp**: Immerse yourself in a dystopian world built on future technology, where the city never sleeps and every shadow holds a secret.**Become a Roam Agent**: Step into the shoes of Daniel McGovern and use a combination of investigative tools and your own keen intellect to solve puzzles and unravel the truth.**Open Your Mind**: Dive into the memories of suspects to retrace their steps and piece together your investigations, but be careful - the human psyche is a dangerous place where emotions, will and desire hold power.**Discover the Truth**: Keep your sanity and wits as you uncover a dark story of love, loss and deception, where nothing is as it seems and every corner brings another twist to unravel.**Next Generation Visuals:** Explore a meticulously detailed world with stunning visuals and effects all powered by Unreal Engine 5.**A Stunning Soundtrack**: A completely original OST featuring original songs that draws you into the cinematic world of Karma, and created in collaboration with Dolby Atmos. |
| **Key Features Short** | * Immerse yourself in a dystopian world
* use a combination of investigative tools
* Dive into the memories of suspects
* Uncover a dark story
* Next Generation Visuals
* Stunning Soundtrack
 |
| **Keywords** |  |
| **Format(s):** | **PC** | **PS5** | **XBOX** |
| **Age Ratings (TBC):** |  |  |  |  |
| **Languages (Text)** |  |
| **Languages (Audio)** |  |
| **Copyright FULL**  | Karma: The Dark World © 2024 Pollard Studio. Published by Wired Productions Ltd and developed by Pollard Studio. Karma: The Dark World and the Karma: The Dark World logo are trademarks of Pollard Studio. All rights reserved. |
| **Copyright short** | Karma: The Dark World © 2024 Pollard Studio. Published by Wired Productions Ltd and developed by Pollard Studio. |
| **Copyright Micro** | Karma: The Dark World © 2024 Pollard Studio |
| **Developer name** | Pollard Studio |
| **Publisher** | Wired Productions  |
| **Publisher URL** | [www.wiredproductions.com](http://www.wiredproductions.com)  |
| **Release Date** | TBC |
| **About Developer** | Pollard Studio is based in Shanghai, China. They are an elite team with talented and passionate developers with experience on many titles from studios such as EA, Virtuos, and other game companies. Founded in 2018, they are a team of 20 with four based in LA, USA. |