

Marketing Text

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| PRODUCT NAME | BENEATH |
| Strapline | FEAR THE DEEP |
| Short (approx 25 words) | Dive into Beneath, a Lovecraftian first-person survival-horror adventure where diver Noah Quinn battles nightmarish creatures, creeping madness, and an ancient evil to save all of humanity. |
| Medium (approx 50 Word) | Descend into the abyss in Beneath, a Lovecraftian first-person survival-horror adventure. Diver Noah Quinn's expedition spirals into chaos as he battles nightmarish creatures, dwindling supplies, and creeping madness. With his daughter's life at stake and an ancient evil awakening, Noah must uncover a sinister truth to save humanity—or let the abyss claim them all. |
| Full Description (Story) | Descend into the abyss and face your deepest fears in Beneath, a Lovecraftian first-person survival-horror action adventure. Seasoned diver Noah Quinn's routine expedition plunges into chaos, trapping him in the depths of the ocean, where an ancient evil lurks. As supplies dwindle and nightmarish creatures close in, Noah must confront horrifying mutations, creeping madness, and a sinister conspiracy that threatens humanity itself. With his daughter's life hanging in the balance, Noah is pushed to his limits in a desperate race against time. Can he uncover the truth and stop an ancient horror from surfacing, or will the abyss consume them all? |

Key Features

Lovecraftian horror: Dive into a chilling Lovecraftian nightmare, where an atmospheric world filled with Eldritch abominations await to ensnare you. Unravel a gripping narrative steeped in mystery, suspense, and shocking twists that will keep you on edge.

Resource Management: Navigate your descent with scarce supplies and dwindling ammunition. Your sanity is your most crucial asset, teetering on the brink as the horrors of the deep threaten your mind and body.

Stealth and Combat: Embrace the shadows, avoiding detection to conserve resources, or unleash chaos with adrenaline-fueled firefights as you delve deeper into the dark mystery.

Advanced Enemies: Face a terrifying array of foes, from ruthless human soldiers to grotesque Lovecraftian monstrosities. Learn their tactics and master combat and stealth to survive.

Diverse Locations to Explore: Equip yourself with a specialized deep-sea diving suit, but beware its oxygen limits as you plunge into the ocean's abyss. Uncover the secrets of deep-sea research stations and navigate through the treacherous Atlantic waters in your submarine.

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| <p>Key Features Short</p> | <p>Lovecraftian Horror: Immerse yourself in a chilling nightmare filled with Eldritch abominations and unravel a gripping narrative of mystery, suspense, and shocking twists.</p> <p>Resource Management: Navigate scarce supplies and dwindling ammunition while maintaining your sanity against the horrors lurking in the depths.</p> <p>Stealth and Combat: Choose your fate: hide in the shadows to conserve resources or engage in adrenaline-pumping battles as you delve deeper into darkness.</p> <p>Advanced Enemies: Confront a terrifying mix of foes, from ruthless soldiers to grotesque Lovecraftian monstrosities — master their tactics to survive.</p> <p>Exploration: Equip your specialized deep-sea dive suit and navigate oxygen limits as you uncover the secrets of the ocean’s abyss and deep-sea research stations.</p> | | |
| <p>Keywords</p> | <p>Survival Horror, FPS, Indie, Underwater, Lovecraftian, Atmospheric, Deep Sea, Eldritch, Mystery, Horror, First-Person, Exploration, Stealth, Combat, Resource Management, Weapon Upgrades, Puzzle Solving, Submarine, Single-player, Underwater, Deep Ocean, Claustrophobic, Dark, Conspiracy, Limited Ammunition, Sanity Meter.</p> | | |
| <p>Format(s):</p> | <p>PC (Steam, GOG, Epic Games Store)</p> | <p>Xbox Series X S</p> | <p>Playstation 5</p> |
| <p>Age Ratings (TBC)</p> | <p>TBC</p> | <p>TBC</p> | <p>TBC</p> |
| <p>Languages (Text)</p> | <p>English, French, German, Italian, Spanish, Japanese, Korean, Simplified Chinese, Polish, Brazilian Portuguese, Russian.</p> | | |
| <p>Languages (Audio)</p> | <p>English, Mandarin</p> | | |

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| Game URL | https://www.beneathgame.net/ |
| Developer name | www.camel101.com |
| Publisher | Wired Productions |
| Publisher URL | www.wiredproductions.com |
| Release Date | Q3 2025 |

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| Engine & Version No | Unity |
| About Camel 101 | Camel 101 is an independent and self-funded game development studio, focused on creating fun and entertaining games. Bolstered by a team who have wide ranging development and creative experience, the team have worked on a wide range of projects ranging from casual games, to strategic and tactical wargames, and horror adventures. |