

Marketing Text

PRODUCT NAME	Mr. Records
Strapline	<i>Every Record Tells a Story</i>
Full Description (Story)	<p>Meet George, an old dreamer with an extraordinary gift that lets him transcend through music. After a lifetime of standing still, he breaks free from routine and opens the store he always wished for.</p> <p>MR. RECORDS is an uplifting adventure where every vinyl transports you into a world of memories and emotion, where you will jump, slide, and move through psychedelic landscapes in time with the music.</p> <p>Alongside his loyal dog Buzz, George manages the record store, with every day providing new vinyl's to unlock and sell, trying to deliver the perfect music to match the tastes of his colourful customers and becoming part of their stories.</p> <p>When the shutters come down and the store closes for the night, the records come alive. Each track transforming into a playable rhythmic trip through George's imagination.</p> <p>Some songs will make you smile. Others will hit far deeper the moment the needle drops, reminding you that it's never too late to finally start living.</p>
Key Features	<ul style="list-style-type: none">• Step Inside the Music Every record George plays becomes a fully playable rhythm journey through surreal dream worlds inspired by memories, emotions, and moments from his life. Run, jump, slide, dodge, and chain actions together in sync with the music across 40+ handcrafted levels.• Run Your Own Record Shop Manage a growing vinyl store filled with quirky customers, hidden stories, and musical riddles. Learn each record, recommend the perfect album, unlock new stock, and turn George's tiny dream shop into a place where music changes lives.• Every Record Tells a Story Meet colourful characters and uncover George's memories through music, photographs, notes, and emotional discoveries from his past. Some songs are joyful. Others reveal regrets, lost love, and the life he never truly lived.• A Soundtrack Worth Living In Explore a huge range of original music styles including funk, progressive rock, hip-hop, electro, world music,

	<p>and 80s pop. Featuring 45(??) original records composed by the developers themselves.</p> <ul style="list-style-type: none"> • Relax in George’s Bedroom Hub Between musical journeys, unwind in George’s personal bedroom above the shop. Review memories, track progress, take calls, and spend quiet moments reflecting on the story and the music shaping your adventure. • Endless Variety Beyond the Beat Mr. Records constantly introduces new gameplay twists, from rhythm battles and surreal mini games to environmental changes, visual disruptions, chase sequences, and side activities with George’s loyal dog, Buzz. • A Rhythm Adventure About Life Itself More than a music game, Mr. Records is a heartfelt story about dreams, memory, regret, and discovering it’s never too late to finally start living. 	
<p>Key Features Short</p>	<ul style="list-style-type: none"> • Rhythm gameplay synced to original music tracks • Run and grow your own vinyl record shop • Explore surreal musical dream worlds • 49 handcrafted rhythm levels • Unlock memories, stories, and emotional moments • Relaxing bedroom hub filled with interactions • Wide variety of music genres and gameplay styles • Side missions, mini-games, and gameplay twists • Original soundtrack from award-winning composers • Meet eccentric customers and solve musical riddles • A heartfelt narrative about music, memory, and life 	
<p>Format(s):</p>	<p>PC (Steam, Epic, GOG)</p>	
<p>Age Ratings (TBC)</p>	<p>TBC</p>	<p>TBC</p>
<p>Languages (Audio)</p>	<p>TBC</p>	

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Developer name	Glee Cheese Studio
Developer Bio	Glee-Cheese is an independent video game studio based in France, striving to develop innovative games with a strong artistic identity. Their debut title <i>A Musical Story</i> launched in 2022, and their newest title <i>Headbangers Rhythm Royale</i> released on October 31, 2023.
Publisher	Wired Productions
Publisher URL	www.wiredproductions.com
Release Date	TBC